

# **Wisconsin Meeting**

**Tuesday, September 30<sup>th</sup> | 6:00 PM**

**Hideaway Pub & Eatery | 9643 S 76th St.**

**Franklin, WI 53132 | (414) 525-1950**

**Speaker: Mark O'Neill – [structure-fishing.com](http://structure-fishing.com)**

## ***CATCHING MORE TROPHIES WITH TODAY'S LATEST TECHNOLOGY***

Mark O'Neill spends much of his time educating fellow anglers on marine electronics and fishing with seminars, instructional classes, and On-the-Water Training sessions that he presents throughout the Midwest and Canada. His home body of water is Lake Geneva, WI and he fishes this deep clear body of water throughout the year.



He is aided greatly by his Lowrance electronics to get a much better understanding of what lies below the surface. As a licensed guide with working relationship with the Lowrance, Ranger Boats, Mercury Marine, St. Croix Rods, Dakota Lithium and Optima Batteries to name a few, Mark is continually exposed to the latest technologies as they become available, and he demonstrates and shares those technologies at the Lowrance seminars, classes, and On-the-Water Training sessions he does throughout the year.

This presentation will focus on the latest technologies that now exist, and how he uses these technologies to target multi-species trophies on local lakes like Geneva as well as glacial lakes like Lake of the Woods, Ontario. He will also touch on Geneva's impressive panfish opportunities. Mark will discuss recent software updates, Live Sonar (FFS), installation, setup, and options for powering your marine electronics, which will interest us all in considering the growing power demand of today's electronics. This will be an insightful presentation and great insight into some of the new technologies, no matter the brand you own or purchase.

Learn more about Mark, his classes, On-the-Water Training, fishing reports, and other resources at: [www.structure-fishing.com](http://www.structure-fishing.com).