

Wisconsin Meeting | Tuesday, November 28 at 7:00 PM

Hideaway Pub & Eatery | 9643 S 76th St. | Franklin, WI 53132 | 414-525-1950

Speaker: Sara Trampe - *Sportsman's Journal TV*

Topic: *Bobber Down Walleyes*



Sara Trampe, along with her husband Tyler, host and produce the syndicated television series *Sportsman's Journal*. *Sportsman's Journal* is a fishing program that focuses on freshwater species throughout the Midwest and NW Ontario.

The husband-and-wife duo provide insight, entertainment, and education on fishing techniques and trends for anglers at every skill level. Sara is an accomplished multi-species angler, with a passion for musky and walleye fishing.

She has given seminars, is a published author, and has been showcased on multiple

Sportsman's Journal episodes. She resides in SE WI and NW Ontario with her husband, Tyler and daughter, Reagan. Sara Trampe brings a unique aspect to the fishing television industry by not only being a recognized host, but she is also an avid outdoorswoman with numerous hours on the water and in the field. Having Sara as a full-time co-host is a cutting-edge, unique feature of *Sportsman's Journal*; with more and more women interested and getting involved in the outdoors *Sportsman's Journal* is one of the only shows on the outdoor circuit with a permanent female host that is hands on learning and teaching fishing techniques. This unique quality has led to more female viewership and a much broader audience which communicates *SJTV* is for the entire family!

A note from Sara: "When we started fishing together, I found it challenging to find equipment that worked with my smaller build and upper body strength nor could I find clothing that I liked that was comfortable and geared towards being in the boat all day. In the past decade we have seen this market start to EXPLODE which is making it easier for women to find things that match our preferences and smaller builds, but it is still not the norm. I want to make it slightly easier by showcasing products that have worked for me to allow other women to be able to spend more time fishing and less time frustrated."

Sportsman's Journal features a couple concept, not previously seen on the Saturday morning lineup – Hosts Tyler and Sara Trampe are multi-species anglers traveling throughout the Midwest and Ontario, showcasing different seasons, locations, tactics and conditions that allow anglers to catch more fish. *Sportsman's Journal* airs on *Bally Sports North* in the first quarter of every year and every episode can be viewed on *Sportsman's Journal TV YouTube* channel.

Both Sara and Tyler have been featured in numerous magazine articles throughout the Midwest and are active in the Seminar speaking circuit. She will be teaching us some techniques on catching quality walleyes, especially with slip bobbers.