

Wisconsin Meeting | Tuesday, March 28th at 7:00 PM

Hideaway Pub & Eatery | 9643 S 76th St. | Franklin, WI 53132 | 414-525-1950

Speaker: Captain Lance Valentine

THE 8 STEPS BREAKDOWN TO CATCHING MORE FISH



When it comes to WALLEYE and the GREAT LAKES REGION Lance Valentine is one name that stands at the top, why? Beginning in the 1990's, Lance Valentine developed what is widely known as the "Walleye 101" series of seminars, articles, printed study guides, and DVDs.

Using the knowledge Lance gained throughout his life of fishing, his decade of walleye tournament fishing at the highest level, years of guiding and seminar speaking has enabled him to break down advanced fishing subjects and make them easy for the average angler to understand. All leads to today and the digital world: The **Teachin Fishin Educational Platform**.

Lance guides on the Eastern Great Lakes, runs over 120 charters a season, hosting close to 800+ guests each year. On the water classes "Boot Camps", virtual seminars, speaking at seminars and private events across the country, hosts the original **4 day "Fishing Education Weekend"** and speaks with anyone that wants to talk fishing, WALLEYE FISHING to be exact.

Watching "**Walleye 101**" grow into "**Teachin Fishin**" has been the natural progression of growing knowledge which allows Lance Valentine the platform to take his easy-to-understand teaching ability to the world of angling through the use of digital platforms, on the water lessons, educational charter trips, and the original "**Fishing Education Weekends**".

Lance truly feels God's presence in his business and knows that what he is doing is more important than fishing. Valentine's mission statement is simple; "to help others, regardless of skill level, get more enjoyment from fishing by providing easy to understand, up to date and proven information, education and products".

Valentine spoke to us "virtually" during the early stages of the pandemic. He has agreed to travel to Wisconsin so that our members and guests will have the chance to meet and see him in person. We have the opportunity to feature an outstanding speaker that fishes Erie and other big water eastern locations, but his "lessons" can be applied far and wide wherever we fish. Not only is Lance a renowned walleye guide but know also for his ability to educate anglers on how to target and catch walleyes. You can learn more about Valentine via his many online ventures - teachinfishin.com; facebook.com/ and a number of videos at youtube.com.

Lance will be presenting one of his most favorite seminars demonstrating the 8 steps to fishing success where he breaks down the sequence anglers should follow to increase their chance of a successful fishing trip. Our members and guests will benefit from Valentine's suggested priorities wherever we fish for walleyes or other species. We are fortunate to be able to bring a well-known and respected expert speak at this meeting! Make sure you arrive early as the room will be crowded.